

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Art Unit 2121  
Examiner Thomas K. Pham

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**OCT 14 2004**

In Re: Subhash Sankuratripati et al.  
Case: P3956  
Serial No.: 09/827,011  
Filed: 04/04/2001  
Subject: Target Information Generation and Ad Server

To the Commissioner for Patents  
P.O. Box 1450  
Alexandria VA 22313-1450

Dear Sir:

## **Response A**